

RFP #P-21-01  
 Website Development  
 Posted: November 2, 2020

**Part 1: Letter of Interest - Scoring Summary**  
**Due Thursday, November 12, 2020/2:00 p.m.**

Rank	Firm Name	1. Firm Experience - 5 pts			2. Types of Experience - 10 pts			3. Methodology - 15 pts			4. Past Performance - 20 pts			Total Average Score
		Score 1	Score 2	Average	Score 1	Score 2	Average	Score 1	Score 2	Average	Score 1	Score 2	Average	
1	SGS Technologie	5	5	5	10	9	9.5	15	13	14	20	18	19	47.5
2	Granicus	5	5	5	10	9	9.5	12	14	13	12	12	12	39.5
3	The Valerin Group	5	4	4.5	10	9	9.5	10	13	11.5	10	17	13.5	39
4	Global-5, Inc.	5	5	5	8	7	7.5	15	14	14.5	8	9	8.5	35.5
5	Brandt Ronat & Co.	5	2	3.5	8	6	7	12	12	12	10	15	12.5	35
6	BowStern Marketing	5	3	4	6	6	6	9	7	8	8	11	9.5	27.5
7	Rock Paper Simple	5	2	3.5	5	7	6	8	9	8.5	8	10	9	27
8	Insomniac Design	5	3.5	4.25	8	2	5	5	13	9	8	9	8.5	26.75
9	Doublespace	5	2	3.5	5	4	4.5	8	8	8	8	8	8	24
10	Spectrum Media Solutions	3	1.5	2.25	5	2.5	3.75	8	3	5.5	0	3	1.5	13
11	eWareness	2	2	2	2	2	2	2	3	2.5	5	5	5	11.5