

Draft Message from City Leader

Dear Neighbors and Friends,

Vision Zero is an initiative to reduce and ultimately eliminate transportation fatalities and serious injuries, while at the same time creating safe, healthy, and equitable mobility for everyone. From 2014 to 2018, xx people have died while walking, bicycling, riding a motorcycle or driving in our city. It is our shared responsibility to build a transportation system that prioritizes safety on our streets.

This Vision Zero Three-Year Action Plan is an important step towards reaching our goal. The plan presents data to help us identify the fundamental causes for fatal and severe injury crashes and effective, implementable and measurable solutions to reach zero fatal and severe injury crashes.

We will need the help and support of people who live and work in the City, including residents and commuters, businesses and employers, neighborhood groups and community associations to eliminate traffic fatalities and severe injuries. Moving forward, we will seek your ideas and support as we implement new policies and projects. Get involved, speak up, and help promote the idea that these tragedies are unacceptable and preventable. By coming together as a community, we will continue making it safer and easier for people of all ages and abilities to travel between work, school, shops, and other destinations, whether they walk, bicycle, drive, or take the bus.