

# Space Coast Transportation Planning Organization Strategic Plan Priorities - January 2018 - June 2019

*Roads to Rockets...The Sky is NOT the Limit*

Goals	Strategy/Objectives	Performance Measures/Targets									
<b>A</b>	<p><b>MANAGE</b> <i>Administer the Agency</i></p> <p><b>Ensure timely and accurate administrative and financial reporting</b>                      A1 • Comply with local, state and federal requirements                      A2 • Maintain professional staffing levels and provide continuous training to increase skills and expertise                      A3 • Administer Strategic Plan                      A4 • Produce purposeful agendas with relevant topics and encourage attendance</p>	Provide Quarterly Financial Reports	Conduct Annual Audit & Certifications	Adopt FY 19-20 UPWP	Provide trainings and Staff Development	Execute New Executive Director Contract	Provide Quarterly Strategic Plan Reports	Provide Board and Committee Agenda Packages	Present Recognition Awards		
	<p>○ TARGET 6</p> <p>○ TARGET 5</p> <p>○ TARGET MAY '18</p> <p>○ TARGET 15</p> <p>○ TARGET AUG 31st '18</p> <p>○ TARGET 5</p> <p>○ TARGET 32</p> <p>○ TARGET Annually May</p>										
<b>B</b>	<p><b>MONITOR</b> <i>Analyze data, system performance and mobility trends</i></p> <p><b>Monitor &amp; Report Transportation System Performance</b>                      B1 • Report system performance and mobility trends                      B2 • Report traffic &amp; vulnerable road users trends and travel patterns                      B3 • Support and review Regional Planning Model data inputs and outputs</p>	Provide State of the System Report	Provide Safety Report	Adopt Performance Measures (FDOT)	Conduct Travel Surveys	Collect and Publish Traffic Data	Collect Bicycle and Pedestrian Counts	Validate 2045 Regional Planning Model			
	<p>○ TARGET Annually OCT</p> <p>○ TARGET Annually OCT</p> <p>○ TARGET NOV '18</p> <p>○ TARGET 2</p> <p>○ TARGET Annually JUN</p> <p>○ TARGET Annually JUN</p> <p>○ TARGET JUN '19</p>										
<b>C</b>	<p><b>PRIORITIZE</b> <i>Rank projects and maximize funding</i></p> <p><b>Prioritize projects and monitor policies that improve mobility and safety</b>                      C1 • Fund Priority Projects                      C2 • Monitor State/Federal Legislative Priorities</p>	Adopt SIS Project Priorities	Adopt Non-SIS Project Priorities	Adopt Transportation Improvement Program	Adopt Legislative Priorities						
	<p>○ TARGET JUL '18</p> <p>○ TARGET SEPT '18</p> <p>○ TARGET JUL '18</p> <p>○ TARGET OCT '18</p>										
<b>D</b>	<p><b>PLAN</b> <i>Plan a safe, efficient, multi-modal system</i></p> <p><b>Create multi-modal transportation plans to connect people, services and goods</b>                      D1 • Manage and participate in transportation studies                      D2 • Conduct and update transportation plans                      D3 • Participate in local, regional, state transportation programs, organizations and committee's</p>	Approve 2045 LRTP Scope of Services	Present Sea Level Rise Assessment Results	Provide ITS Master Plan Implementation Report	Approve Bike/Ped Mobility Plan Update Scope of Services	Present Transit Bus Stop ADA Assessment Findings	Regional and Agency Study Meetings Attended	Agency and Committee Meetings Attended			
	<p>○ TARGET JUL '18</p> <p>○ TARGET FEB '18</p> <p>○ TARGET SEPT '18</p> <p>○ TARGET MAY '18</p> <p>○ TARGET DEC '18</p> <p>○ TARGET 15</p> <p>○ TARGET 55</p>										
<b>E</b>	<p><b>IMPLEMENT</b> <i>Collaborate with partners to implement transportation improvement projects</i></p> <p><b>Build consensus for multi-modal priorities</b>                      E1 • Advance Priority Projects                      E2 • Participate in TSM&amp;O Program and implementation of ITS Master Plan                      E3 • Coordinate and participate in identifying safety issues and implementing countermeasures</p>	Coordination Meetings Attended to Advance Priority Projects	SCTPO Planning/Corridor Studies Commenced	SCTPO Planning/Corridor Studies Completed	Project Specific Meetings Attended	Meetings Attended to Advance TSM&O Initiatives	Safety Concerns Responded To				
	<p>○ TARGET 40</p> <p>○ TARGET 2</p> <p>○ TARGET 3</p> <p>○ TARGET 30</p> <p>○ TARGET 25</p> <p>○ TARGET 20</p>										
<b>F</b>	<p><b>ENGAGE</b> <i>Involve community stakeholders in the transportation system</i></p> <p><b>Enhance public participation and support of transportation through education, outreach and communication</b>                      F1 • School Based Public Involvement                      F2 • Community based public involvement                      F3 • Utilize media and technology resources to expand public interest                      F4 • Measure Effectiveness of Public Participation Plan</p>	School Based Programs	Education/Safety Materials Distributed	Community Based Programs	Attendees Reached	Website Sessions Held	Social media reach (Twitter/FB/ Youtube)	Program Specific Deliverables	Publish Public Outreach Reports		
	<p>○ TARGET 20</p> <p>○ TARGET 2,000</p> <p>○ TARGET 35</p> <p>○ TARGET 2,000</p> <p>○ TARGET 10,000</p> <p>○ TARGET 200,000</p> <p>○ TARGET 30</p> <p>○ TARGET 13</p>										

○ Not Begun  
 ➔ In Process  
 ⬅ Off Target  
 ✔ Target Met