

RIDERS (376 Respondents)

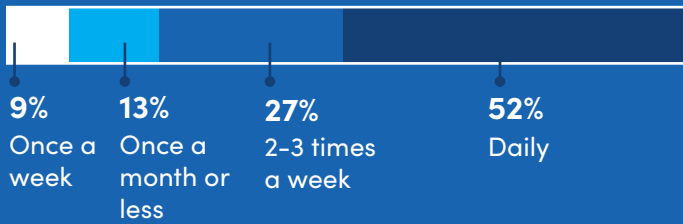
TRIP ORIGIN

- 70% home
- 12% work
- 6% shopping
- 3% recreation

TRIP DESTINATION

- 18% home
- 32% work
- 21% shopping
- 11% recreation

TRANSIT USE



TRIP TIMELINES

- Time to bus stop:**
- 49% – 0-5 minutes
 - 42% – 6-15 minutes
 - 8% – 16-45 minutes
 - 1% – 45+ minutes

- Time on bus:**
- 1% – 0-5 minutes
 - 15% – 6-15 minutes
 - 40% – 16-45 minutes
 - 34% – 45+ minutes

- Time to destination:**
- 54% – 0-5 minutes
 - 32% – 6-15 minutes
 - 10% – 16-45 minutes
 - 4% – 45+ minutes



REASONS TO RIDE TRANSIT

- 24% Convenience
- 34% Financial
- 36% Necessity
- 6% Other

NON-RIDERS (222 Respondents)

MOST COMMON TRIP

- 94% Begin trip at home
- 62% Take 20 minutes of less
- 90% Use a personal vehicle
- 83% Travel during transit hour

REASON FOR NOT RIDING TRANSIT

- 33% Location/ Timeliness
- 58% Convenience
- 7% Awareness
- 2% Other

TYPICALLY TRAVELING TO:



PRIORITIES

EXPANSION OR IMPROVEMENT OF EXISTING SYSTEM



EXPANSION OF SERVICE

- 35% Outside County
- 23% South Beaches
- 17% Kennedy Space Center
- 14% Barefoot Bay (Micco)
- 11% North Brevard (Mims)

MOST DESIRED SERVICE IMPROVEMENTS

- 54% More frequent service
- 16% Improve bus facilities
- 21% Improved service reliability
- 9% Increase safety experience

Possible funding strategies

