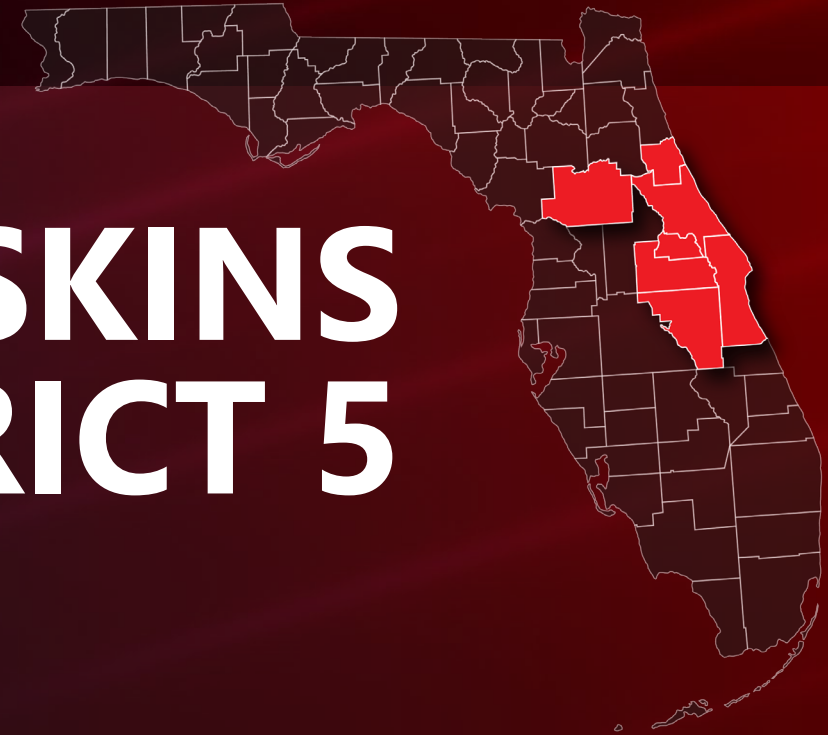


JON ASKINS DISTRICT 5



**LAW ENFORCEMENT LIAISON PROGRAM
FLORIDA DEPARTMENT OF TRANSPORTATION**
DIST5@FLORIDALEL.INFO
(850) 363-0531



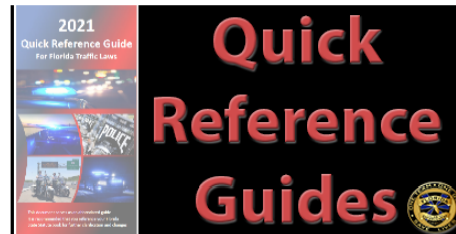
FLORIDA LEL PROGRAM [HTTPS://WWW.FLORIDALEL.INFO/](https://www.floridalel.info/)



WELCOME TO THE FLORIDA LEL PROGRAM RESOURCE SITE

One Team. One Goal. Save Lives.

- LEL Districts
- 2023 FLETSC Training and Recognition Event Registration
- 2023 Click It or Ticket
- CARE IACP
- LEL BOLO Newsletter
- NHTSA Calendar
- Presentations
- Resources
- Saved By The Belt Award
- Training Opportunities
- Training Videos
- Contact Us
- Join E-mail List



The Florida Law Enforcement Liaison (LEL) Program is a grant funded program sponsored by the Florida Department of Transportation (FDOT) and the National Highway Traffic Safety Administration (NHTSA). The goal of the LEL Program is to partner with law enforcement agencies to promote and increase participation in the NHTSA national enforcement waves and the annual Florida Law Enforcement Liaison Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts.



ONLINE RESOURCES

[HTTPS://WWW.FLORIDALEL.INFO/](https://www.floridalel.info/)



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The Florida Law Enforcement Liaison (LEL) Program is a grant funded program sponsored by the Florida Department of Transportation (FDOT) and the National Highway Traffic Safety Administration (NHTSA). The

CLICK IT OR TICKET TRAFFIC SAFETY CAMPAIGN



CLICK IT
OR TICKET
FLORIDA



ONLINE RESOURCES

[HTTPS://WWW.FLORIDALEL.INFO/2023-CLICK-IT-OR-TICKET/](https://www.floridalel.info/2023-click-it-or-ticket/)



- LEL Districts
- 2023 FLETSC Training and Recognition Event Registration
- 2023 Click It or Ticket**
- 2023 Click It or Ticket Report
- Media Materials
- CIOT Playbook Images
- Posters
- Web Videos
- Information Graphics
- CARE IACP
- LEL BOLO Newsletter
- NHTSA Calendar
- Presentations



May 22 through June 4, 2023

National Seat Belt Enforcement Mobilization

Enforcement Period begins May 22 and runs through June 4, 2023

Seat belts have been proven to be one of the best ways to save your life in a crash. Yet many still don't buckle up. Worse still, not wearing a seat belt is a habit that will pass on to impressionable youth who, in turn, will think it is safe to not buckle up. The **Click It or Ticket** campaign focuses on safety education, strong laws, and law enforcement support to save lives.

Dates to Remember

- May 22 - June 4, 2023 - Law Enforcement Mobilization
- May 15 - June 4, 2023 - Paid Media Period
- July 7, 2023 - Reporting Deadline to LEL Program

[2023 Click It or Ticket Report](#)



Click on the images to view the pages



Media Materials

This section contains sample media materials. All you have to do is insert your information where indicated. Materials include pre-event and post-event media releases, OP-EDs, and Fact Sheets to assist you.

OPERATION SOUTHERN SLOW DOWN



DRIVE SOBER OR GET PULLED OVER CAMPAIGN



**DRIVE SOBER OR
GET PULLED OVER**



NHTSA 2023 Communications Calendar

Campaign Material Available at www.TrafficSafetyMarketing.gov

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August 16 - September 4
 IMPAIRED DRIVING NATIONAL ENFORCEMENT MOBILIZATION
 IMPAIRED DRIVING
 DRUG-IMPAIRED DRIVING
Primary Messages:
 Drive Sober or Get Pulled Over
 Ride Sober or Get Pulled Over
 If You Feel Different, You Drive Different.
 Drive High, Get a DUI
 Paid Media



IF YOU FEEL DIFFERENT
 YOU DRIVE DIFFERENT
 DRIVE HIGH GET A DUI

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

September 17 - 23
 CHILD PASSENGER SAFETY WEEK
 OCCUPANT PROTECTION
September 23
 NATIONAL SEAT CHECK SATURDAY



IMPAIRED DRIVING CAMPAIGNS

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

November 22
 BLACKOUT WEDNESDAY
Primary Message:
 Buzzed Driving Is Drunk Driving
November 22 - 26
 Thanksgiving Holiday Travel
 IMPAIRED DRIVING
 DRUG-IMPAIRED DRIVING
Primary Messages:
 Buzzed Driving Is Drunk Driving
 If You Feel Different, You Drive Different
November 23 - Thanksgiving
 OCCUPANT PROTECTION
Primary Message:
 Buckle Up. Every Trip. Every Time.
November 27 - December 12
 Pre-Holiday Season
 IMPAIRED DRIVING
 DRUG-IMPAIRED DRIVING
Primary Messages:
 Buzzed Driving Is Drunk Driving
 If You Feel Different, You Drive Different



IF YOU FEEL DIFFERENT
 YOU DRIVE DIFFERENT

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	23	24
25	26	27	28	29	30	31
Jan 1 2024						

December 13 - January 1, 2024
 Holiday Season
 IMPAIRED DRIVING
 DRUG-IMPAIRED DRIVING
Primary Messages:
 Drive Sober or Get Pulled Over
 If You Feel Different, You Drive Different
 Drive High, Get a DUI
 Paid Media
December 26 - 31
 TV Bureau of Advertising Roadblock
Primary Message:
 Buzzed Driving Is Drunk Driving



IF YOU FEEL DIFFERENT
 YOU DRIVE DIFFERENT
 DRIVE HIGH GET A DUI



ONLINE RESOURCES

[HTTPS://WWW.FLORIDALEL.INFO/RESOURCES/CAMPAIGN-MEDIA-MATERIALS/](https://www.floridalel.info/resources/campaign-media-materials/)



- LEL Districts
- 2023 FLETSC Training and Recognition Event Registration
- 2023 Click It or Ticket
- CARE IACP
- LEL BOLO Newsletter
- NHTSA Calendar
- Presentations
- Resources**
- PDF upload
- LEL Printed Materials
- Campaign Media Materials**
- Traffic Safety Partners
- Saved By The Belt Award
- Training Opportunities
- Training Videos
- Contact Us
- Join E-mail List



Media Material for Campaigns



The materials provided below have been downloaded from NHTSA's website for traffic safety marketing materials <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/holiday-season> for your convenience. These materials are available in various formats and resolutions. In addition, there are Radio and TV ads available for download as well.



Click here for Distracted Driving Materials



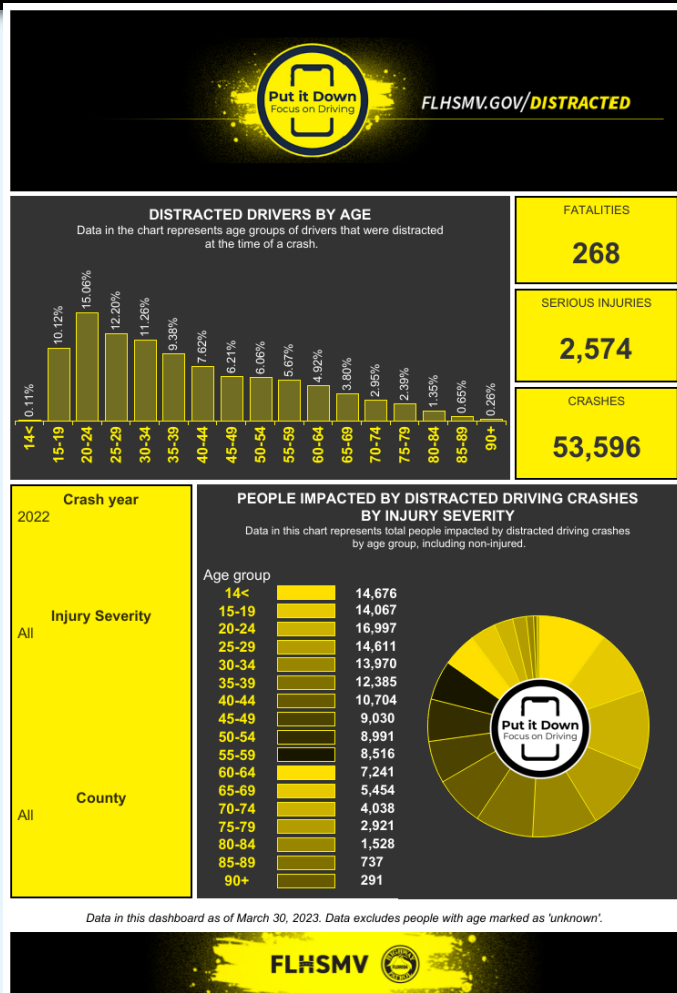
Click on the image for Media Materials

[Print](#) | [Sitemap](#)

[Login](#)

© Florida LEL Program 2014-2023

JUNE, DISTRACTED DRIVING MONTH (FDOT D5)



Put it Down Focus on Driving

Driving distracted puts everyone on the road in danger.

The text can wait, put it down and focus on driving.

flhsmv.gov/distracted

FLHSMV

<https://www.flhsmv.gov/safety-center/driving-safety/distracted-driving/>



NON LEL PROGRAM EFFORTS

[HTTPS://CONTA.CC/3WK83ML](https://conta.cc/3WK83ML)



Driving distracted puts everyone on the road in danger.

The text can wait, put it down and focus on driving.

flhsmv.gov/distracted 

Just Focus on Driving!

June is Florida's Distracted Driving Month

The following information is being shared for informational purposes. This campaign is not an LEL Program campaign, and there is no reporting component.

The Florida Department of Transportation (FDOT) District 5 has established the month of June as Distracted Driving Awareness Month. FDOT D5 has partnered with community organizations with common safety goals, to reinforce the message of distracted driving as part of the Target Zero initiative, to reduce the number of transportation-related serious injuries and deaths across Florida to ZERO.

We would genuinely appreciate your partnership with FDOT in bringing awareness to distracted driving! We also welcome a representative from your organization to be in attendance at the community outreach events that will be taking place in the weeks to come.


Our behavior call to action is: Set *Do Not Disturb* before leaving, make drive time **YOU** time.

As part of your partnership with FDOT, and to ensure your agency is well equipped to assist in making this Distracted Driving campaign a success, the following tools have been made available to you (for your use):

- Custom Do Not Disturb messages with instructions for Apple and Android, YouTube music playlists, social media memes and shareable image downloads: TargetZeroFL.com/Distracted
- Vibe Guy Distracted Driving Video: fdot.tips/DistractedDriving
- FHP Distracted Driving Video: fdot.tips/FHP_video
- Event handouts, surveys and social media advertising partner toolkit: (please contact jessica.jombal@greshamsmith.com)
- Target Zero resources (Multitasking/Distracted Driving): [Target Zero \(fdot.gov\)](http://TargetZero.fdot.gov)

Additionally, safety tip cards with practical life tips related to distracted driving behavior

You can be a part of the effort to save lives in Florida and get everyone home safely. Our target is zero fatalities and serious injuries, because when it comes to human lives, no other number is acceptable.



FLHSMV.GOV/DISTRACED

DISTRACTED DRIVERS BY AGE

Data in this chart represents age groups of drivers that were distracted at the time of a crash.

Age Group	Percentage
14 <	0.11%
15-19	10.12%
20-24	15.06%
25-29	12.20%
30-34	11.26%
35-39	9.38%
40-44	7.52%
45-49	6.21%
50-54	6.05%
55-59	5.67%
60-64	4.92%
65-69	3.80%
70-74	2.85%
75-79	2.39%
80-84	1.35%
85-89	0.65%
90+	0.25%

FATALITIES	268
SERIOUS INJURIES	2,574
CRASHES	53,596

Crash year

2022


PEOPLE IMPACTED BY DISTRACTED DRIVING CRASHES BY INJURY SEVERITY

Data in this chart represents total people impacted by distracted driving crashes by age group, including non-injured.

Age group	Count
14 <	14,676
15-19	14,067
20-24	16,997
25-29	14,611
30-34	13,970
35-39	12,385
40-44	10,704
45-49	9,030
50-54	8,991
55-59	8,516
60-64	7,241
65-69	5,454
70-74	4,038
75-79	2,921
80-84	1,528
85-89	737
90+	291

County

All



FLHSMV

Data in this dashboard as of March 30, 2023. Data excludes people with age marked as 'unknown'.

The Florida Department of Highway Safety and Motor Vehicles is partnering with law enforcement partners and other agencies to educate Floridians about the importance of avoiding distracted driving with the Put It Down: Focus on Driving campaign. The Wireless Communications While Driving Law, section 316.305, Florida Statutes, took effect on July 1, 2019. This law requires drivers to put their phones down and focus on driving.

What is the Wireless Communications While Driving Law?

Target Zero Distracted Driving Campaign – June 2023

You are welcome to volunteer with us at any of these events. [Click here to sign-up!](#)

June 2 – Eustis First Fridays
When: 6:00 pm – 9:00 pm
Where: Downtown Eustis (111 N. Eustis St, Eustis)

June 3 – Summer Safety Event
When: 11:00 am – 3:00 pm
Where: Childrens Safety Village (910 Fairvilla Rd, Orlando)

June 3 – Polo Season Opener
When: 5:00 pm – 8:00 pm
Where: Florida Horse Park (11008 S. Highway 475, Ocala)

June 6 – Space Coast TPO Annual Open House
When: 5:30 pm – 7:00 pm
Where: Center for Collaboration (1100 Rockledge Blvd, Rockledge)

June 10 – Teen Mock DUI Crash Event
When: 4:00 pm – 8:00 pm
Where: Promenade at Sunset Walk (3251 Margartville Blvd, Kissimmee)

June 17 – Downtown DeLand Cruise
When: 3:00 pm – 7:00 pm
Where: Downtown DeLand City Hall (142 E Indiana Ave, DeLand)

June 19 – Sportsplex Pop-Up Event
When: 9:00 am – 1:00 pm
Where: Orlando Sportsplex (8701 Matland Summit Blvd, Orlando)

(Lake County) This family-friendly monthly street social hosts a wide variety of food, vendors, and live music. D5 will be distributing literature and engaging/educating the public about distracting driving through safety selfies, surveys, and songs of their own.

(Orange County) In partnership with the Orange County Sheriff's Office, D5 will be joining the Children's Safety Village's mission in helping to prevent injuries and fatalities through lifesaving education and awareness training surrounding distracted driving.

(Marion County) Sunset Polo is BACK! But not without an important, lifesaving message, from one of their season opener sponsors, FDOT D5. Even if you know nothing about horses, Polo, or practical ways to stay safe and alert behind the wheel, come ready to have fun and you'll be taught the rest!

(Brevard County) As a community partner with the Space Coast Transportation Planning Organization, D5 will be hosting a table at the organization's Annual Open House, where distracted driving literature and giveaways will be distributed to the public.

(Osceola County) In partnership with the Osceola County Sheriff's Office, D5 will be educating teen drivers about the impacts of distracted driving. Engagement will include selfie boards, safe driving pledges and more.

(Volusia County) This monthly classic car showcase is joining forces with D5 to bring awareness to distracted driving, to car enthusiasts and novices alike. Distracted driving tips and giveaways will be distributed to those who stop by our booth!

(Orange County) D5 has partnered with the Orlando Sportsplex to host a distracted driving pop-up event that is sure to be as informative as it is rewarding! A "Safe Driving Challenge" raffle will be introduced at this event and all who participate in the challenge (June 26-30) will be entered for a chance to win an exclusive Orlando Sportsplex prize (to be announced at the event).

 Our target is zero fatalities and serious injuries, because when it comes to human lives, no other number is acceptable. 

Media & Materials

What is Distracted Driving?

Distracted driving is anything that takes your hands off the wheel, your eyes off the road or mind off driving. It is extremely risky behavior that puts everyone on the road in danger. There are different kinds of driver distractions; learn more by visiting the FLHSMV site:

[FLHSMV Website](http://FLHSMV)

For more information, questions, or details contact jessica.jombal@greshamsmith.com

TRAFFIC SAFETY COALITIONS



TRAFFIC SAFETY TRAINING



2023 SYMPOSIUM ON TRAFFIC SAFETY

JUNE 26-29, 2023 | ORLANDO, FLORIDA

Join us in Orlando!

June 26-29, 2023 | DoubleTree by Hilton, Orlando, Florida

Join crash investigation, impaired driving, and highway safety professionals from across the U.S. at IPTM's annual Symposium on Traffic Safety! Below you'll find a few highlighted breakout sessions, pre-and post-conference workshops, location and lodging information. For confirmed breakout sessions and presenters, location information, schedule, and more, click [here](#). We hope to see you there!

Register Today!

KEYNOTE PRESENTERS



Sheriff Mark Lamb



Chief Keith Touchberry

Officer Wellness

Officer Wellness: Please Place the Oxygen Mask on Yourself First

Good mental and psychological health is just as essential as good physical health. In 2022, 331 officers were shot, and 156 officers died by suicide. Ofc. Dawn Roig Roberson, Crisis Intervention Team (CIT) Coordinator, Miami Shores (FL) Police Department, will share tips, strategies, and resources for coping with the job.



Post-Conference Impaired Driving Training

Thursday, 1-5 PM:

- DWI Detection and Standardized Field Sobriety Testing Instructor Update (202 Curriculum Update!)
- Pedestrian and Bicycle Law Enforcement: Laws, Procedures and Best Practices (hours, Florida officers only)

Friday, 8 AM-5 PM:

Stay an extra day and attend one of these 8-hour impaired driving courses.

- Advanced Marijuana Impaired Driving Detection for Law Enforcement
- Florida DRE Recertification Training

A separate registration fee* is required. [Learn more here.](#)

*These courses are grant-funded for Florida Law Enforcement Officers.

Location and Lodging Information

Location/Lodging

DoubleTree by Hilton
At the Entrance to Universal Orlando
5780 Major Boulevard
Orlando, Florida 32819



Group Rate: \$129 per day (Expires June 21)

Parking: \$12 per day

Reservations: By phone: (800) 222-8733 or [online](#)

Featured Impaired Driving Sessions

DUI Cases and the HIPAA Myth



This session will cover the basic legal principles behind the Health Insurance Portability and Accountability Act (HIPAA). Vin Petty, Florida TSRP and Ken Stecker, Michigan TSRP will cover specific principles relating to criminal law and the built-in exceptions for law enforcement and prosecutors conducting investigations into criminal matters, and they'll share methods to work more closely with hospital personnel to keep the lines of communication open on legal matters.

Supervising the DUI/Traffic Enforcement Units: Challenges, Solutions and Management



Sgt. Mark Easty, Pinellas County (FL) Sheriff's Office, will provide solutions that new or current supervisors can apply to supervise your DUI/Traffic Unit effectively and efficiently during a COVID/Defund the Police era. He'll share strategies for budget constraints linked to training, equipment, etc., as well as management techniques for personnel issues, policy development and updates, and selecting and training members for your unit.

Featured Crash Investigation Sessions

EDR in Traffic Crash Reconstruction Update

In this always popular session, EDR expert, Andrew Rich, M.E., will provide you with the latest updates to EDR equipment, software and the new data available. Andy Rich will discuss known issues with hardware, software and data, and explain the latest updates to EDR access law, EDR regulations, and research supporting EDR data admissibility.



Expert Testimony in Vehicular Crimes Cases

Learn how an officer becomes qualified as an expert witness for trial in this session with Bureau Chief Aaron Harder, Maricopa County (AZ) Attorney's Office. He'll discuss the Daubert and Fry standards for collision reconstruction testimony and evidence; best practices for obtaining evidence and presenting collision reconstruction testimony during trial; and what to expect from jurors. The session will end with volunteers demonstrating trial testimony.



Pre- and Post-Conference Training

FREE ACTAR Preparation Course - Sunday, June 25



The FREE 8-hour ACTAR Preparation course, provided by Rich Consulting, LLC, will help the trained reconstructionist pass the ACTAR exam. Topics include equations and problems for airborne, kinetic energy, momentum and time-distance. Vehicle and roadway evidence questions, trick questions, and how to successfully complete the second part of the ACTAR exam. 8 AM - 5 PM. Register [here](#).

Training Events and Recognition of our Florida Traffic Safety Partners



Florida Events



Seminole County, Matt Miller Rodeo

Feel free to reach out for more information or upcoming event details. Please use the link below to fill out a form with your inquiry to connect with the MattMiller.org

[Click for Information](#)



Brevard County, Space Coast Rodeo

Feel free to reach out for more information or upcoming event details. Please use the link below to fill out a form with your inquiry to connect with the Space Coast Motor Officers (SCMO) organization.

[Click for Information](#)



South East Police Motorcycle Rodeo

Feel free to reach out for more information or to register for upcoming event details. Please use the link below to fill out a form to access the registration page for the South East Police Motorcycle Rodeo.

[Click for Information](#)



Capital City Rodeo

Feel free to reach out for more information or upcoming event details. Please use the link below to fill out a form with your inquiry to connect with the Capital City Rodeo.

[Click for Information](#)



Grant Concept Papers NOW OPEN

Apply Now

The Florida Department of Transportation (FDOT) State Safety Office awards subgrants to traffic safety partners that undertake priority area programs and activities to improve traffic safety and reduce crashes, serious injuries, and fatalities. Subgrants may be awarded for assisting in addressing traffic safety deficiencies, expansion of an ongoing activity, or development of a new program.

Subgrants are awarded to state and local safety-related agencies as "seed" money to assist in the development and implementation of programs in traffic safety priority areas. Funding for these subgrants are apportioned to states annually from the National Highway Traffic Safety Administration (NHTSA) according to a formula based on population and road miles. Occasionally, additional funding may be available for projects in other program areas if there is documented evidence of an identified problem.



Grants Awarded for the following
Traffic Safety Emphasis Areas

- Aging Road Users
- Community Traffic Safety
- Distracted Driving
- Impaired Driving
- Motorcycle Safety
- Occupant Protection and Child Passenger Safety
- Pedestrian and Bicycle Safety
- Public Traffic Safety Professionals Training
- Speed and Aggressive Driving
- Teen Driver Safety
- Traffic Records
- Traffic Record Coordinating Committee
- Work Zone Safety

FUNDING & FACTS



LEL Districts

2023 FLETSC Training and Recognition Event Registration

2023 Click It or Ticket

CARE IACP

LEL BOLO Newsletter

NHTSA Calendar

Presentations

Resources

PDF upload

LEL Printed Materials

Campaign Media Materials

Traffic Safety Partners

Saved By The Belt Award

Training Opportunities

Training Videos

Contact Us

Join E-mail List

Like 0

Tweet

NOTE

The below PDF for 2021 QRG is the January 2021 version. It retains the original October 2020 version name to allow for the registered QR code to still function. It is easy to confirm the version as the 2021 print publication date is on the back of the most current version.

- 2021 QRG PDF Final**
2021 FL LEL Quick Reference Guide - Final 11.02.20
[2021 FL LEL Quick Reference Guide - Final...](#)
Adobe Acrobat document [1.3 MB]
- SFST 8.5x11 Tear Off Sheet**
PDF Copy of 8.5x11 SFST Notes Sheet front and back
[Draft Tear-off sheet V9 - 3-04-21.pdf](#)
Adobe Acrobat document [5.8 MB]
- IPTM July 2021 DRE**
DRE filer
[IPTM_DRE_School-Sanford_August2021.pdf](#)
Adobe Acrobat document [282.2 KB]
- 2021 july grant classes**
2021 FL iptm grant schedule july
[IPTM_Grant_Schedule-July2021.pdf](#)
Adobe Acrobat document [725.2 KB]
- Low Speed Vehicles**
FLHSMV Low Speed Vehicle publication
[lowspeedvehicles\[1\].pdf](#)
Adobe Acrobat document [6.7 MB]
- Golf Carts**
Golf Cart usage and considerations. Brought to you by the Safe Mobility for Life Coalition.
[Golf Cart BROCHURE.pdf](#)
Adobe Acrobat document [1.7 MB]
- Midblock crossings**
Mid-block crossing usage and considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Mid-Block Crossing.pdf](#)
Adobe Acrobat document [669.0 KB]
- Bike Sharrow**
Sharrows and considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Sharrows Markings.pdf](#)
Adobe Acrobat document [1.8 MB]
- Bike Signs and Signals**
Sharrows and considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Bike Signs and Signals.pdf](#)
Adobe Acrobat document [3.2 MB]
- Know Your Crosswalks**
Crosswalks and considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Know Your Crosswalks Tip Card.pdf](#)
Adobe Acrobat document [339.9 KB]
- Roundabouts**
Roundabouts and usage considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Roundabout Guide.pdf](#)
Adobe Acrobat document [3.9 MB]
- Flashing Yellow Arrow**
Flashing Yellow Arrow traffic control device and considerations. Brought to you by the Alert Today Alive Tomorrow Coalition.
[Flashing Yellow Arrow Tip Card.pdf](#)
Adobe Acrobat document [944.1 KB]
- 2023 Prom Promise Factsheet**
Prom Promise Factsheet. Brought to you by the Teen Safe Driver Coalition.

Rules of the Road to Live by.

This resource was designed as an educational electronic informational pamphlet or abbreviated guide. It is intended for road user education and researching traffic safety considerations, with a focus on teen safe driving, and pedestrian and bicycle safety. This resource is for educational purposes only and is not intended to be used as legal advice. It is recommended that you reference current Florida State Statutes (FSS) [<http://www.leg.state.fl.us/>] for further clarification and subsequent changes and updates to Florida's traffic laws.

...

Information
on demand.



Recognizing Florida Traffic Safety Partners



Guardian of Life Award

What does the award represent?

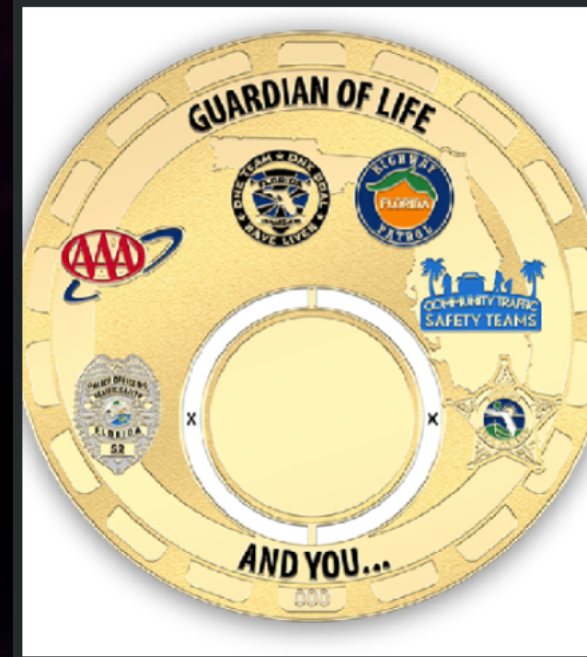
-“If Better Is Possible, Good Is Not Enough” Quote, Benjamin Franklin. This embodies the mindset; we are not accepting the status quo and are working to save lives and reduce serious injury crashes in FL.

-Arrive Alive Tag: Every traveler’s goal; is positioned on the opposite side of the roadway. Separating one from the bad behaviors indicated on side A of the spinner reminds us that we are not only in control of safety in our vehicle/lane but also those around us on the roadways.

-Don’t Drink, Text, or be distracted and drive; major contributors to crashes in need of our attention. Note the use of the seatbelt locking down/banning these poor behaviors, to help “secure safety” on our roadways.

-spinner location: intended to represent staying within one’s lane / the viewer can envision themselves on the roadway and be reminded what not to do, so other travelers can arrive alive.

-Drive safe highway marker. This reminds us, too many of our friends and family are taken from us and emphasize the need to “Drive safely” as we work towards creating safer roads.



Guardian of Life Award

What does the award represent?

-The coin is outlined with gear notches representing a historical tie to early auto clubs in America when club badges were displayed on cars signifying like-minded travelers. This is done to recognize the early contributions of the AAA auto club which fought for better roads and safer highways for the public in the early days of the automobile over 100 years ago.

-The AAA logo signifies the partnership with AAA Florida which continues to collaborate on traffic safety and sponsored this award.

-“Guardian of Life” acknowledges the continued dedication to traffic safety and our recipients working to save lives on our FL roadways.

-Mirror side of the spinner. This in conjunction with “And You...” notes the recipient’s partnership with those noted in recognition of their contribution to traffic safety.

-Badges & Logos are used to represent our traffic safety partners and their contributions to improving safety on our roadways, saving lives, and being part of the solution.

-The sequential numbering at the bottom indicates these awards are of a limited nature, and not given as a tchotchke. Each recipient of our award is part of a special dedicated group who are united in a common goal, traffic safety and saving lives.

Note: The Guardian of Life award is given in recognition of those traffic safety partners and community members who take a proactive approach towards promoting a safer driving experience on our roadways. The Guardian of Life award is intended for specific articulable efforts to promote safe roadways, educate drivers, engage teen drivers and their parents in traffic safety, or focus on improving local community traffic safety concerns. Recipients may have their awards highlighted on social media to recognize those who make a difference in traffic safety. This award focuses on encouraging everyone to be mindful of our duties to promote the safe use of our Florida roadways. Nominees are provided through existing traffic safety partnerships and those selected to receive this award will be contacted.

**SIGNIA BY HILTON ORLANDO
14100 BONNET CREEK RESORT LANE
ORLANDO, FLORIDA**

2023 Law Enforcement Training and Recognition Event



JULY 27, 2023

11 AM – 5:00 PM Law Enforcement Training

JULY 28, 2023

**8 AM – 10AM Breakfast & Networking Session
10AM – 12PM Awards Ceremony**



**Florida Law Enforcement Traffic Safety
Challenge Awards Ceremony**

CONNECT WITH US

Website

www.floridalel.info



@FLORIDA LEL



FACEBOOK.COM/FLORIDALEL