



**COCOA**  
FLORIDA

# COCOA'S VISION FOR A MULTI- MODAL STATION



choose  
cocoa

Central Location. Endless Opportunity.



COCOA  
FLORIDA







# Central Location. Endless Opportunity.



 **Orlando's  
Closest Beaches**  
The Space Coast has 72 miles  
of Beautiful Beaches

 **2nd Busiest Cruise  
Terminal in the World**  
\$1.3 billion in tourism expenditures

 **Space Coast is  
Nations 2nd Best  
Performing Economy**  
Milken Institute's Best Performing Cities of 2021

 **Bustling Art  
Community**  
The Historic Cocoa Village  
Playhouse performs for tens of  
thousands of patrons each year

 **Popular Launches  
Attract 250,000+**  
With hundreds of hotels for  
visitors to choose from

  
**Eastern Florida  
STATE COLLEGE**  
**\$87 Million Investment  
in the Cocoa Campus**  
a Catalyst for Economic Growth



*Serving our community with P.R.I.D.E!*

# STATION SITE VISITS







# GROWTH ALONG SR 524

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- The City of Cocoa has seen tremendous growth and development along the SR524 corridor from I-95 to Clearlake Rd. This major corridor not only serves as an evacuation route for many in the area, it is also a major corridor leading to many area attractions such as the Port and Kennedy Space Center.
- Expansion of this roadway to 4 lanes with the improvement of stormwater, sidewalks and landscaping would facilitate continued expansion of industry and housing as well as facilitate a future Brightline Station.



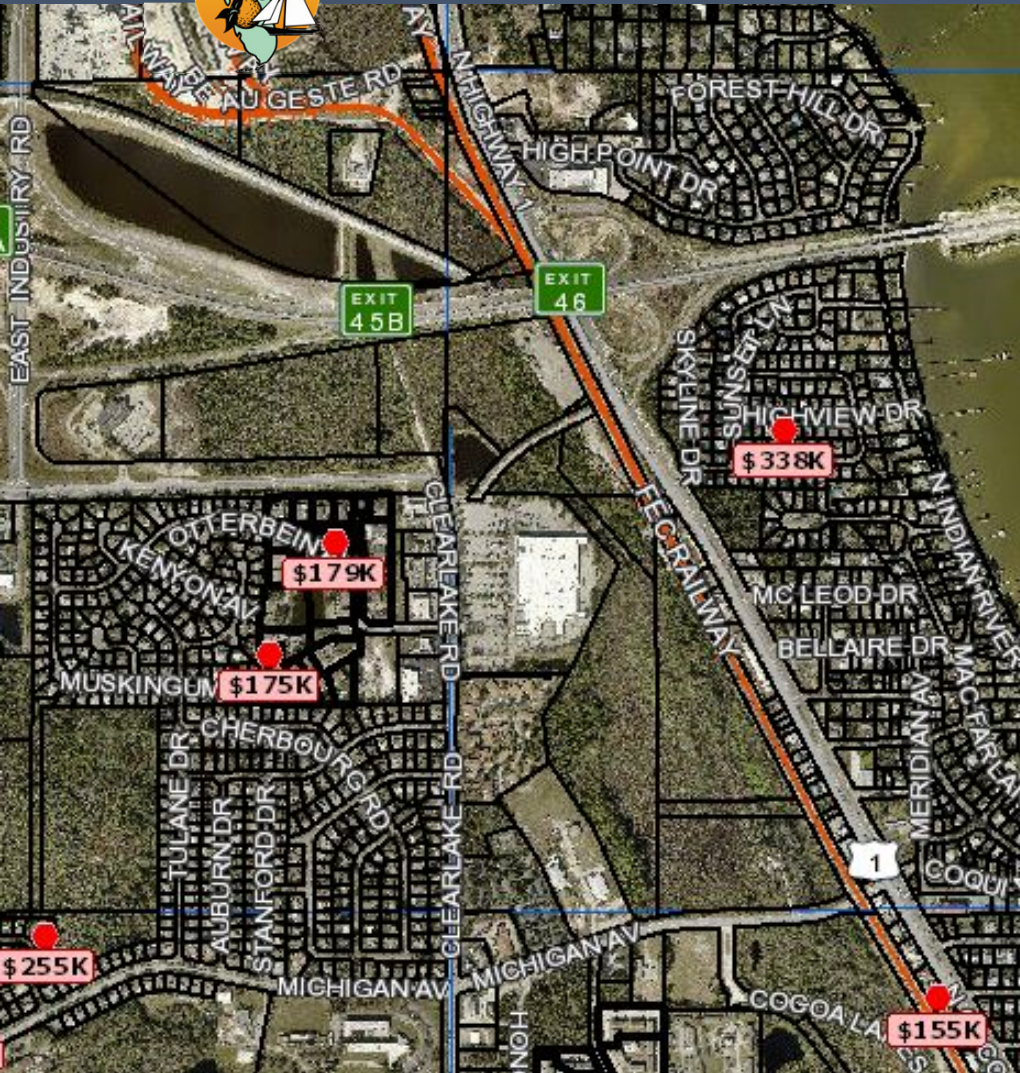
# WHAT DOES A BRIGHTLINE STATION MEAN FOR COCOA AND BREVARD COUNTY?

Increased: Growth, Development, Tourism, Opportunity, Jobs

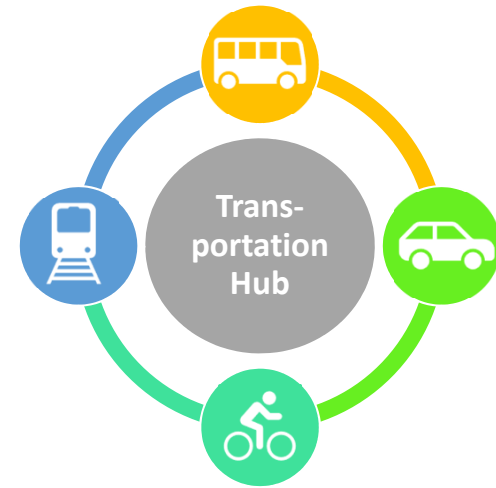




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## Urban Mixed-Use Destination



Residential and Commercial



Restaurants



Hotel



Passive Recreation



# CONTACT



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