

ON-BOARD SURVEY

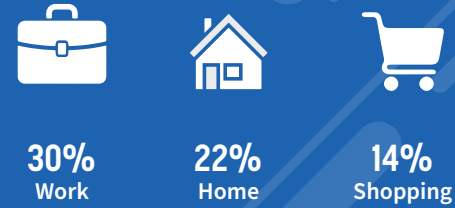


854 RESPONDENTS

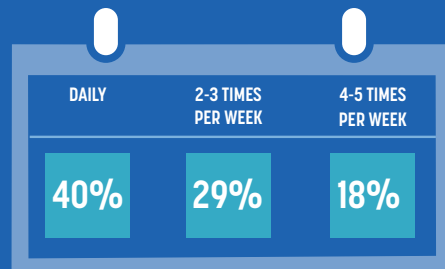
Trip Origin



Trip Destination



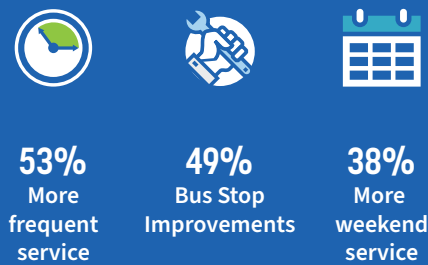
Transit Use



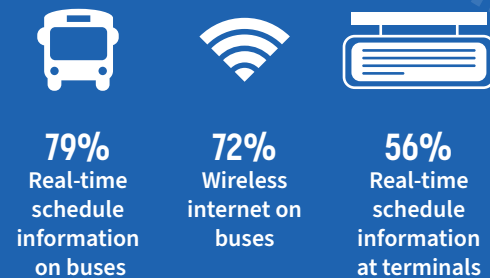
Reasons to Ride Transit



Improvements to Service



Improvements to Technology



ONLINE SURVEY

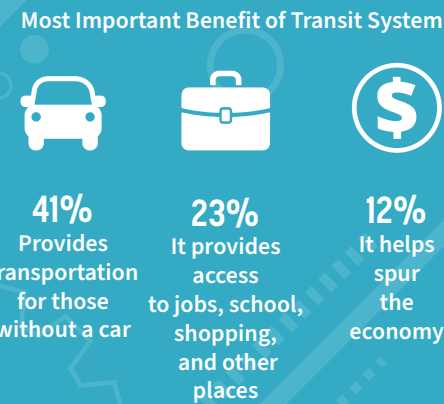


Non Rider 74%

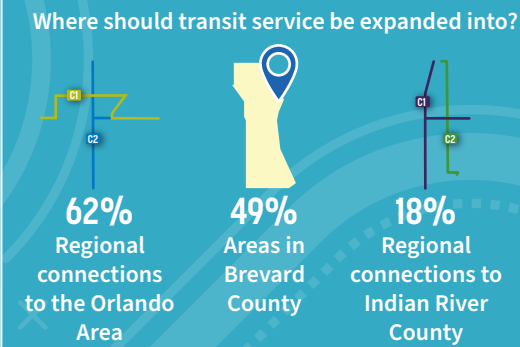
Rider 26%

656 RESPONDENTS

Transit Today

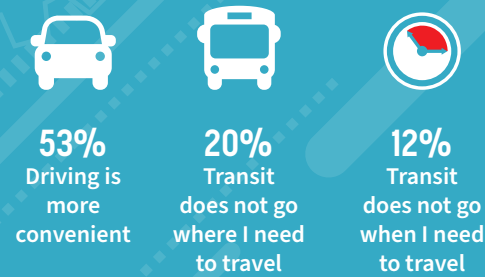


Transit Tomorrow



Non Rider Responses

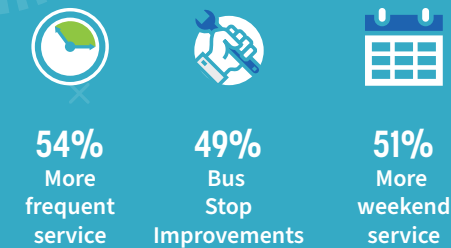
Why Do You Not Use Transit Services?



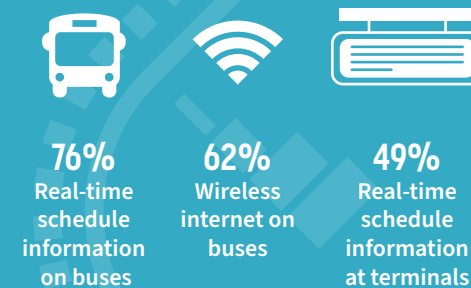
Top aspects that would influence decision to try transit services



Improvements to Service



Improvements to Technology

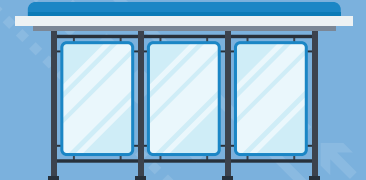


PRIORITIES

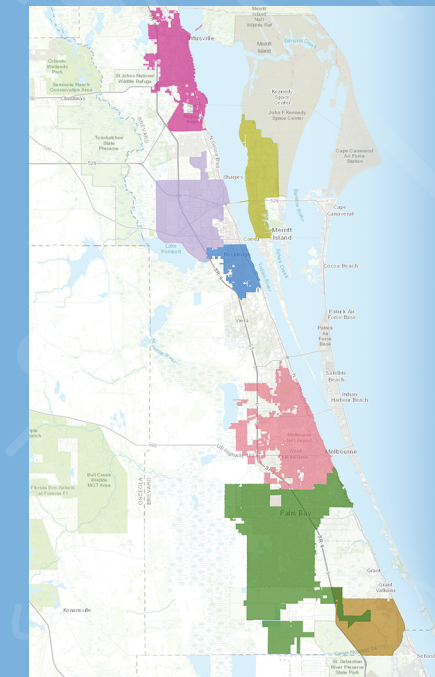
Bus Stop Improvements



49% of respondents would like to see bus stop improvements



Expansion of Service



- Titusville Area
- North Merritt Island
- West Cocoa Area
- Rockledge
- Melbourne
- Palm Bay
- Micco

Access to Transit



77% Walk



15% Bicycle



4% Rode with someone