

Pathways Project Workshop, Trail Survey, and Community Walk October 8, 2015 eNews

RSVP NOW - SPACE COAST PATHWAYS PROJECT WORKSHOP OCTOBER 15



Help us map and promote non-motorized transportation options for Space Coast residents and visitors.

The Space Coast Pathways Project, funded by the Space Coast Transportation Planning Organization, is the development of an **Interactive Guide** to Brevard's trails, waterways, sidewalks, bike lanes and unique outdoor adventures.

Hiking, biking, paddling, running and other outdoor recreational activities are primary economic drivers in communities:

- Trails add value to new homes and consistently remain the number one community amenity sought by prospective homeowners. (National Association of Realtors, 2008)
- Every \$1 spent on biking trails and walking paths could save approximately \$3 in medical expenses. (American Heart Association)
- Trails in Orange County support 516 jobs and have an estimated economic impact of \$42.6 million annually. (East Central Florida Regional Planning Council, 2011)
- Nearly 75% of all Florida visitors participate in nature-based activities during their visit (Visit Florida, 2011)

Thank you to everyone who has attended one of our informational meetings about this project. We are ready to take the next step but need your help!

Please attend or send a representative to the Pathways Project Partner Workshop:

Thursday, October 15, 8:30 am to Noon

Bill Posey Conference Center at Florida Department of Health

2555 Judge Fran Jamieson Way

Viera, FL 32940

Workshop goals:

1. What does the community want in an online pathways guide?
2. Where are the current pathways?
3. How can we promote our pathways?
4. What specific elements need to be included in the project RFP?

RSVP today! Contact Katrina Morrell at katrina.morrell@brevardcounty.us

Learn more about this project by visiting:

<http://spacecoasttpo.com/modes/walkbike/space-coast-pathways-project/>

TELL US WHAT PATHWAYS ARE IMPORTANT TO YOU



Do you bicycle, hike, run, or paddle? What type of pathway do you prefer? We want to know! Help us support and promote alternative transportation in Brevard by completing this survey published by our friends at FLORIDA TODAY.

<https://www.surveymonkey.com/r/trailusage>

COMMUNITY WALK IN COCOA, ROCKLEDGE OCTOBER 17



Join SCTPO staff, FLORIDA TODAY Executive Editor Bob Gabordi and Cocoa Mayor Harry Parrish on a 3-mile walk through Cocoa and Rockledge on Saturday, October 17. Beginning at 8 am on the Orange Avenue side of Cocoa City Hall, we'll walk along Riverside Drive, looping passed Rockledge High School, then back into downtown Cocoa. Read the full story here:

<http://www.floridatoday.com/story/news/local/2015/10/06/join-us-community-walk-cocoa-rockledge/73438044/>